Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Filing at a Glance

Company: Standard Insurance Company

Product Name: CAT Riders SERFF Tr Num: STAN-126981581 State: Arkansas
TOI: H11I Individual Health - Disability Income SERFF Status: Closed-Approved-State Tr Num: 47716

Closed

Sub-TOI: H11I.004 Other Co Tr Num: PR9(12/10) State Status: Approved-Closed

Filing Type: Form Reviewer(s): Rosalind Minor

Authors: Sharon Denman, Ruth

Ansin, Barbara Lynch

Date Submitted: 01/14/2011 Disposition Status: Approved-

Closed

Disposition Date: 02/01/2011

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Rider Update Status of Filing in Domicile: Pending

Project Number: PR9_1210 Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Being filed

simultaneously

Explanation for Combination/Other: Market Type: Individual Submission Type: New Submission Individual Market Type:

Overall Rate Impact: Filing Status Changed: 02/01/2011
State Status Changed: 02/01/2011

Deemer Date: Created By: Barbara Lynch

Submitted By: Barbara Lynch Corresponding Filing Tracking Number:

Filing Description:

RE:

Standard Insurance Company, NAIC No. 69019

New Submission – Replacement of previously approved riders

Form Filing - Individual Disability Income Insurance Riders - PR9(12/10) and PR9GI(12/10)

Enclosed for your review and approval are revised riders, PR9(12/10) and PR9GI(12/10), for use with our individual disability income insurance policy forms, B170(7/10)AR and B170GI(7/10)AR, approved by your office on October 8,

SERFF Tracking Number: STAN-126981581 State: Arkansas
Filing Company: Standard Insurance Company State Tracking Number: 47716

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

2010. (SERFF Tracking No.: STAN-126741941, State Tracking No.: 46888.)

We have determined that the originally filed rider forms need clarification regarding the duration of benefit payments in situations where the insured is receiving lifetime payments for presumptive total disability. The catastrophic disability benefit is intended to be payable up to the end of the policy's maximum benefit period, not for the lifetime of the insured. This change is for correction/clarification only. The changes made to these forms do not impact the actuarial memo or rates previously submitted. Included under the Supporting Documentation tab, are red-line mark-ups showing the revisions made from the currently approved forms.

These new versions will replace riders PR9(7/10) and PR9GI(7/10), approved by your office as noted above. Upon approval these riders will be used for new issues only. Any policies currently in force with the currently approved version are not affected.

Below is a brief description of these riders:

Catastrophic Disability Benefit Riders, PR9(12/10) and PR9GI(12/10)

These twin riders pay an additional monthly benefit if the insured is receiving benefits for total disability and also suffering a loss of two or more activities of daily living or has severe cognitive impairment, or is presumptively disabled.

Company and Contact

Filing Contact Information

Barbara Lynch, Senior Compliance Analyst blynch2@standard.com 900 SW Fifth Avenue 971-321-6705 [Phone] C14 971-321-6407 [FAX]

Portland, OR 97204

Filing Company Information

Standard Insurance Company CoCode: 69019 State of Domicile: Oregon
1100 SW 6th Avenue Group Code: 1348 Company Type: Life Insurance

Portland, OR 97204 Group Name: SIC State ID Number:

(971) 321-6823 ext. [Phone] FEIN Number: 93-0242990

Filing Fees

Fee Required? Yes
Fee Amount: \$100.00
Retaliatory? No

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Fee Explanation: \$50.00 per form times 2 forms.

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Standard Insurance Company \$100.00 01/14/2011 43795558

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved- Closed	Rosalind Minor	02/01/2011	02/01/2011

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Disposition

Disposition Date: 02/01/2011

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	Approved-Closed	Yes
Supporting Document	Application	Approved-Closed	Yes
Supporting Document	Health - Actuarial Justification	Approved-Closed	Yes
Supporting Document	Outline of Coverage	Approved-Closed	Yes
Supporting Document	Red-line compares	Approved-Closed	Yes
Form	Catastrophic Disability Benefit Rider	Approved-Closed	Yes
Form	Catastrophic Disability Benefit Rider (GI	Approved-Closed	Yes
	version)		

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Form Schedule

Lead Form Number: PR9(12/10)

Schedule Item Status	Form Number	Form Type	e Form Name	Action	Action Specific Data	Readability	Attachment
	•	,	Catastrophic n Disability Benefit Rider	Initial		56.000	PR9_1210.pd f
Approved- Closed 02/01/2011	0)		Catastrophic n Disability Benefit Rider (GI version)	Initial		50.000	PR9GI_1210. pdf

STANDARD INSURANCE COMPANY

CATASTROPHIC DISABILITY BENEFIT RIDER

BENEFIT FOR CATASTROPHIC DISABILITY

You are eligible for a Catastrophic Disability Benefit if:

- You become Catastrophically Disabled while this rider is in force; and
- You continue to be Catastrophically Disabled; and
- Disability Benefits are payable for Total Disability.

Catastrophic Disability / Catastrophically Disabled means that due to your Injury or Sickness:

- You are unable to safely and completely perform two or more Activities Of Daily Living without Hands-On Assistance or Standby Assistance due to loss of functional capacity; or
- You require Substantial Supervision for your health or safety due to Severe Cognitive Impairment; or
- You are Presumptively Disabled.

While you are eligible for a Catastrophic Disability Benefit, payment of this benefit will begin at the same time Disability Benefits begin, will be paid monthly at the same time Disability Benefits are paid and will cease at the end of the Maximum Benefit Period shown on the Policy Data page. If you are Presumptively Disabled and eligible for Disability Benefits for your lifetime, the payment of the Catastrophic Disability Benefit will cease at the end of the Maximum Benefit Period.

The amount of the Catastrophic Disability Benefit is shown on the Policy Data page. Payment of Catastrophic Disability Benefits will be in addition to any other benefit payment that may be due under the policy or any other rider made part of the policy.

GENERAL PROVISIONS

RIDER PREMIUM

The annual premium for this rider is shown on the Policy Data page. We can change the premium amount only: (1) After the rider has been in force for three years; and (2) If the change applies to all policies with like benefits insuring the same Risk Class.

RIDER EFFECTIVE DATE

The effective date for this rider is the same as the Policy Effective Date, unless a different effective date has been given to this rider by endorsement signed by you and the Owner, if different.

TIME LIMIT ON CERTAIN DEFENSES

The policy's Time Limit On Certain Defenses provision will apply to this rider as of the effective date of this rider.

TERMINATION OF RIDER

This rider will end on the Termination Date unless the policy ends for any reason prior to that. In addition, the Owner may terminate this rider by sending us a written request. Such termination will be effective on the date the request is received at our Home Office, or on the date the Owner requests, subject to our approval. Termination of this rider may require termination of other riders.

PART OF POLICY

This rider is part of the policy to which it is attached. All policy terms and conditions will apply to this rider if they have not been changed by this rider and do not conflict with this rider.

STANDARD INSURANCE COMPANY

Ву

J. Greg Ness President Holley Y. Franklin Corporate Secretary

STANDARD INSURANCE COMPANY

CATASTROPHIC DISABILITY BENEFIT RIDER

BENEFIT FOR CATASTROPHIC DISABILITY

You are eligible for a Catastrophic Disability Benefit if:

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- You continue to be Catastrophically Disabled; and
- Disability Benefits are payable for Total Disability.

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- You are unable to safely and completely perform two or more Activities Of Daily Living without Hands-On Assistance or Standby Assistance due to loss of functional capacity; or
- You require Substantial Supervision for your health or safety due to Severe Cognitive Impairment; or
- You are Presumptively Disabled.

DEFINITIONS

Activities Of Daily Living are Bathing; Continence; Dressing; Eating; Toileting; and Transferring, defined as follows:

- Bathing means washing oneself with or without the help of adaptive devices. Washing
 may be in the tub or shower or by sponge bath.
- **Continence** means voluntarily controlling bowel and bladder function; or if incontinent, maintaining a reasonable level of personal hygiene.
- **Dressing** means putting on or removing all items of: clothing and footwear; medically necessary braces; and artificial limbs.
- **Eating** means getting food and fluid into the body. This may be done manually, intravenously or by feeding tube.

- **Toileting** means getting to and from and on and off the toilet, and/or performing related personal hygiene.
- **Transferring** means moving into or out of a bed, a chair or a wheelchair. This may be done with or without adaptive devices.

Hands-On Assistance means the physical assistance of another person without which there would be an inability to perform the Activity Of Daily Living in question.

Severe Cognitive Impairment means a loss or deterioration in intellectual capacity that is:

- Comparable to and includes Alzheimer's disease and similar forms of irreversible dementia, including dementia resulting from stroke or trauma, or infectious conditions; and
- Measured by clinical evidence and standardized tests approved by us that reliably measure impairment in short-term or long-term memory, orientation as to people, places or time, and deductive or abstract reasoning.

Standby Assistance means the presence of another person within arm's reach that is necessary to prevent, by physical intervention, injury while performing the Activity Of Daily Living in question.

Substantial Supervision means continual supervision by another person that is necessary for protection from threats to health or safety (such as may result from wandering). It may include cueing by verbal prompting or gestures, or other similar demonstrations.

GENERAL PROVISIONS

RIDER PREMIUM

The annual premium for this rider is shown on the Policy Data page. We can change the premium amount only: (1) After the rider has been in force for three years; and (2) If the change applies to all policies with like benefits insuring the same Risk Class.

RIDER EFFECTIVE DATE

The effective date for this rider is the same as the Policy Effective Date, unless a different effective date has been given to this rider by endorsement signed by you and the Owner, if different.

TIME LIMIT ON CERTAIN DEFENSES

The policy's Time Limit On Certain Defenses provision will apply to this rider as of the effective date of this rider.

TERMINATION OF RIDER

This rider will end on the Termination Date unless the policy ends for any reason prior to that. In addition, the Owner may terminate this rider by sending us a written request. Such termination will be effective on the date the request is received at our Home Office, or on the date the Owner requests, subject to our approval. Termination of this rider may require termination of other riders.

PART OF POLICY

This rider is part of the policy to which it is attached. All policy terms and conditions will apply to this rider if they have not been changed by this rider and do not conflict with this rider.

STANDARD INSURANCE COMPANY

Ву

J. Greg Ness President Holley Y. Franklin Corporate Secretary SERFF Tracking Number: STAN-126981581 State: Arkansas
Filing Company: Standard Insurance Company State Tracking Number: 47716

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Flesch Certification Approved-Closed 02/01/2011

Comments: Attachments:

AR Cert of Comp.pdf AR Read Cert.pdf

Item Status: Status

Date:

Bypassed - Item: Application Approved-Closed 02/01/2011

Bypass Reason: Not a policy filing.

Comments:

Item Status: Status

Date:

Bypassed - Item: Health - Actuarial Justification Approved-Closed 02/01/2011

Bypass Reason: Not applicable to forms submitted.

Comments:

Item Status: Status

Approved-Closed

Date:

02/01/2011

Bypassed - Item: Outline of Coverage

Bypass Reason: Not applicable to forms submitted.

Comments:

Item Status: Status

Date:

Satisfied - Item: Red-line compares Approved-Closed 02/01/2011

Comments: Attachments:

PR9_1210Redline.pdf

PDF Pipeline for SERFF Tracking Number STAN-126981581 Generated 02/01/2011 01:26 PM

Company Tracking Number: PR9(12/10)

TOI: H111 Individual Health - Disability Income Sub-TOI: H111.004 Other

Product Name: CAT Riders

Project Name/Number: Rider Update/PR9_1210

PR9GI_1210Redline.pdf

STANDARD INSURANCE COMPANY
Portland, Oregon

CERTIFICATION OF COMPLIANCE

I certify that this filing complies with Arkansas Rules, as noted below:

Rule 19, Unfair Sex Discrimination in the Sale of Insurance: Standard Insurance Company does not unfairly discriminate among insureds on the basis of sex. Our gender distinct premium rates are supported by morbidity data for males and females, provided in the Actuarial

Memorandum attached to this filing.

Rule 49, Life and Health Insurance Guaranty Association Members: We provide "Appendix A"

to every policyowner at the time the policy is delivered.

Flesch Certification: A certification of Flesch Reading Ease Scores for the forms in this

submission is attached to this filing.

ACA 23-79-138 and Bulletin 11-88 (Act 197 of 1987 and Bulletin 15-2009): The required

contact information is printed on the face page of every individual disability policy issued in

Arkansas.

January 14, 2011

Date

Dawn McMaster

Assistant Vice President, Individual Disability Insurance

STANDARD INSURANCE COMPANY Portland, Oregon

CERTIFICATE OF READABILITY

I certify that Standard's form numbers listed below meet the minimum required reading ease score as required by the Arkansas Life and Health Policy Language Simplification Act.

Form Number	Flesch Score
PR9(12/10)	56
PR9GI(12/10)	50

January 14, 2011

Date

Dawn McMaster

Assistant Vice President, Individual Disability Insurance

Mentalter

STANDARD INSURANCE COMPANY

CATASTROPHIC DISABILITY BENEFIT RIDER

BENEFIT FOR CATASTROPHIC DISABILITY

You are eligible for a Catastrophic Disability Benefit if:

- You become Catastrophically Disabled while this rider is in force; and
- You continue to be Catastrophically Disabled; and
- Disability Benefits are payable for Total Disability.

Catastrophic Disability / Catastrophically Disabled means that due to your Injury or Sickness:

- You are unable to safely and completely perform two or more Activities Of Daily Living without Hands-On Assistance or Standby Assistance due to loss of functional capacity; or
- You require Substantial Supervision for your health or safety due to Severe Cognitive Impairment; or
- You are Presumptively Disabled.

While you are eligible for a Catastrophic Disability Benefit, <u>payment of</u> this benefit will be <u>paid</u> <u>monthly begin</u> at the same time Disability Benefits are paid <u>begin</u>, will be <u>paid monthly at the</u> <u>same time Disability Benefits are paid and will cease at the end of the Maximum Benefit Period shown on the Policy Data page. If you are Presumptively Disabled and eligible for <u>Disability Benefits</u> for your lifetime, the payment of the Catastrophic Disability Benefit will cease at the end of the Maximum Benefit Period.</u>

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GENERAL PROVISIONS

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For Reference: Redline version - revisions made to originally submitted form.

TIME LIMIT ON CERTAIN DEFENSES

The policy's Time Limit On Certain Defenses provision will apply to this rider as of the effective date of this rider.

TERMINATION OF RIDER

This rider will end on the Termination Date unless the policy ends for any reason prior to that. In addition, the Owner may terminate this rider by sending us a written request. Such termination will be effective on the date the request is received at our Home Office, or on the date the Owner requests, subject to our approval. Termination of this rider may require termination of other riders.

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STANDARD INSURANCE COMPANY

Ву

J. Greg Ness President Holley Y. Franklin Corporate Secretary

STANDARD INSURANCE COMPANY

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- Measured by clinical evidence and standardized tests approved by us that reliably measure impairment in short-term or long-term memory, orientation as to people, places or time, and deductive or abstract reasoning.

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STANDARD INSURANCE COMPANY

Ву

J. Greg Ness President Holley Y. Franklin Corporate Secretary